



WANANCHI DT SACCO SOCIETY LTD

P. O. BOX 910-10106 OTHAYA

TEL: 0722299265

VACANCY-BUSINESS DEVELOPMENT AND MARKETING MANAGER

Applications are invited from suitably qualified Kenyan citizens for the post of a Business Development and Marketing Manager in a progressively growing Sacco in Kenya to manage its Marketing Docket.

CANDIDATE'S PROFILE AND QUALIFICATIONS

- Aged between 25–45 years
- Bachelor of Commerce degree in Marketing option
- Must be registered with Marketing Society of Kenya (MSK) and in good standing

EXPERIENCE

- At least three years of working experience in Sales and Marketing, Business Development, Brand Management or Relationship Management at Managerial level.
- Demonstrated leadership and team building skills
- Those with experience in Banking environment will have an added advantage

DESIRED KNOWLEDGE, SKILLS AND ABILITY

- Dynamic, energetic and optimistic personality
- Ability to work within a rapidly moving and changing work environment.
- Demonstrate knowledge of managerial marketing
- Strong verbal, written and interpersonal skills
- Able to motivate and supervise personnel
- Core Technical skills [search engine optimization (SEO), paid advertising (PPC), content creation, social media management and data analytics using modern AI tools to track and improve campaigns]
- Good working knowledge of MS Office Suite .
- Digital and video marketing skills
- Able to make decisions and communicate effectively
- Business acumen and passion for customer service
- Able to make short term, medium term and long term work plans and reports.
- Must be a good trainer and especially in marketing field.

PRIMARY FUNCTION

- The Broad activity is to understand marketing and business environment at micro and macro levels, marketing, selling and cross selling of the Sacco products, services and to implement the broad strategic marketing plans.

The position offers competitive remuneration package and benefits to the successful candidate and only shortlisted and eligible candidates will be contacted. Applicants should attach copies of their certificates, testimonials and curriculum vitae (CV) so as to reach the undersigned on or before **11th September 2026 at 12.00 noon**.

The Chief Executive Officer
Wananchi DT Sacco Society Ltd
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